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## PRESS RELEASE

**For Immediate Release**

June 25, 2008

### **Virginia Beach City Council Amends Ordinance for Signs on Motor Vehicles**

(Virginia Beach, VA) The City of Virginia Beach City Council approved an amendment to its zoning ordinances last night to clarify the criteria for signage on motor vehicles in the City. The ordinance will allow Admobile trucks to continue to operate in the City, providing the trucks comply with new use, size and permitting requirements.

The ordinance is designed to protect the aesthetic environment of the City, while allowing businesses to responsibly use vehicle signage to advertise their business. The amendment co-sponsors, Councilmen Ron Villanueva and Bill DeSteph, emphasized the importance of protecting the City while promoting small businesses.

AHR Communications, Inc., Virginia Beach, Virginia is an alternative advertising media company providing out-of-home and digital advertising solutions that connect with today's hard-to-reach customers, including Admobile® mobile outdoor advertising; Segway® and scooter squads, and street teams. AHR successfully expanded its portfolio in 2008 to include digital solutions for direct response marketing.

Committed to reducing our carbon footprint, AHR provides commercial courier and delivery services and uses environmentally friendly equipment.

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